

6 December 2017

This week's IWMS

#newsin30seconds

The Cow brings 12 boutique rooms to Derbyshire

Previously the Black Cow public house, 'The Cow' has been transformed into a luxury boutique inn offering 12, all new, individually designed-and-decorated rooms. The property will also feature a casual dining restaurant/bar area - stripped back to reveal the heritage and character of the original 19th century building. Located in some stunning Derbyshire countryside - in Dalbury Lees, just seven miles from Derby city centre - it is scheduled to open later this week. <http://cowlalbury.com>

Hampshire is ready for take-off in RAF's centenary year

Hampshire can claim to have been at the very forefront of the formation of the RAF, in 1918. Farnborough is where the Army established its Royal Engineers Balloon School in 1906; where pioneer pilot Samuel Franklin Cody made the first successful powered flight in Britain; where a forerunner of the RAF, the Royal Flying Corps, was created; and where the Father of the RAF, Hugh Montague Trenchard commanded the Military Wing in the RFC HQ. <http://bit.ly/2BnrV3W>

Staffordsheer Success

Staffordshire has once again celebrated the best attractions, experiences, hotels and other tourism businesses across the county, during the 2017 Enjoy Staffordshire Tourism Awards at Uttoxeter Racecourse. Tourism businesses were recognised across 16 categories for their efforts in giving visitors to Staffordshire "an amazing and unforgettable experience". <http://bit.ly/2ipZLBJ>

Flying high in Beverley...

A new café in Beverley, East Yorkshire, has turned the clock back to the glamorous heyday of air travel. Former air hostess, and food and drink entrepreneur, Lucie Mountain, is now offering visitors a taste of the 1950s at her new aviation-themed café-bar in the historic market town. Read the full story of The Cockpit Café here. <http://bit.ly/2zCrNNO>

'Bicycle Island' survey

An innovative new research programme is currently analysing the long-term cycling habits of visitors to the Isle of Wight. Part of the Island's successful Bicycle Island scheme, the key objectives for the new programme are to establish the Isle of Wight as *the* 'go to' UK visitor destination, and to discover whether a positive recreational cycling experience on holiday can lead to more regular cycling back home. Visitors who have cycled on the Isle of Wight this year are being encouraged to sign-up to the programme. <https://www.visitisleofwight.co.uk/bikesurvey>

Hull takes gold at the Creative Tourism Network awards

Hull has been named 'Best Creative Destination' 2017 at the recent Creative Tourism Network awards ceremony. The organisation, which aims to recognise and promote creative, friendly destinations around the world, identified Hull as the top creative destination alongside the Aegean Islands of Greece. <http://bit.ly/2BzcaYI>

Image of the week

Christmas Wishes... The fourth most-visited paid-for garden attraction in England was recently named one of the "Top Winter Gardens to visit across the country" by *The English Garden* magazine. Our image of the week is a seasonal shot of "Wishes" one of the wire sculptures on the popular Trentham Fairies Trail. <http://bit.ly/2BzsKYq>

For more details on any of these stories contact ian@ianweightman.co.uk | 01782 680963